

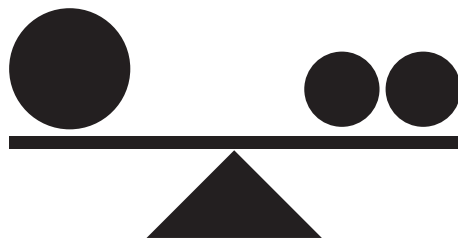
BALANCE



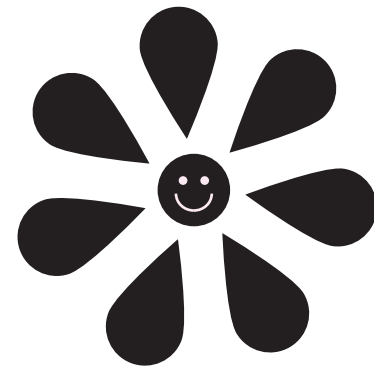
The arrangement of elements so that they seem equal in weight or importance.



SYMMETRY:
one side is the mirror image of the other



ASYMMETRY:
two sides are not identical - but are arranged so their weight is equal



RADIAL:
elements are evenly spaced around a central point